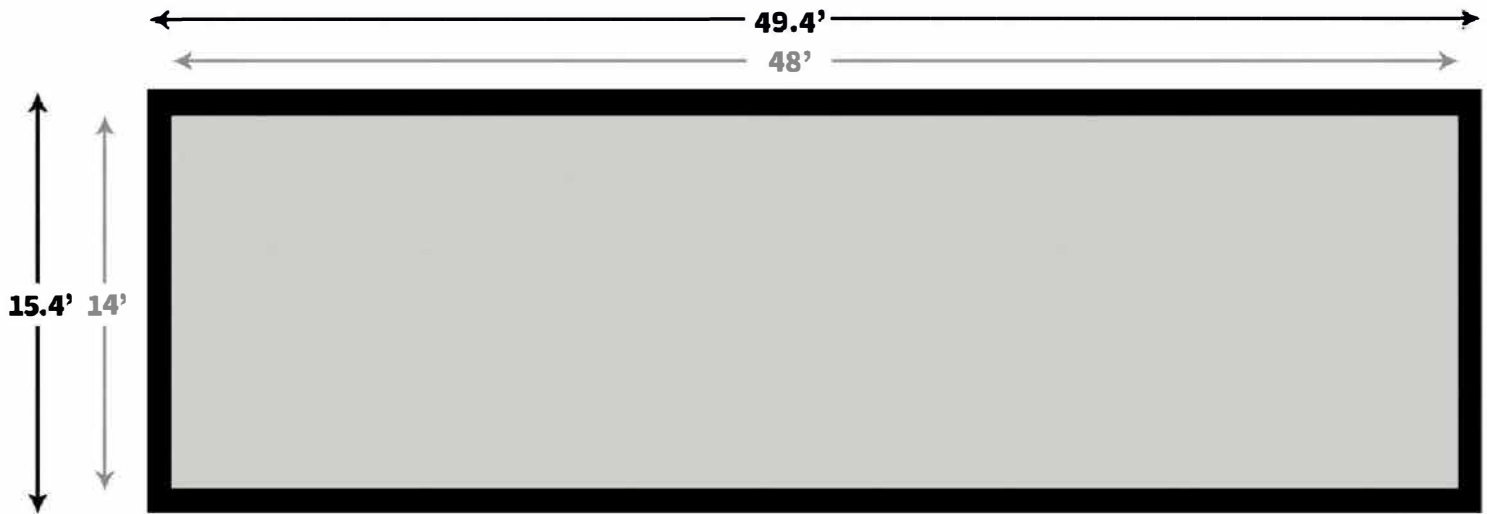




## PRE-PRESS SPECS / ART REQUIREMENTS SHEET



LIVE COPY AREA

14'X48'

FINISHED SIZE

15'4"X49'4"

FINISHED SIZE W/ BLEED

15'333"X49'333"

8" BLEED PRINTED ON ALL 4 SIDES

 LIVE COPY AREA

 TOTAL PRINTED AREA

ALL JOBS SET UP WITH BLEED TO THE EDGE

### ARTWORK REQUIREMENTS:

- Artwork should be sized at 1':1" ratio.  
Example: 16x60 foot billboard would be 16x60 inches
- Acceptable file type: 300-500 dpi cmyk jpeg at quality of 10
- Artwork should be delivered 15 days prior to scheduled posting
- If color is critical, please provide corresponding pms or cmyk numbers for more exact matching

#### To upload files, please visit:

KeystoneOutdoor.com/transfer  
PW: KeystoneFTP2022!

### SHIPPING REQUIREMENTS:

#### Clients supplying finished materials must insure:

- Finished size of vinyl should include additional 4" bleed and 4" pockets on all 4 sides  
(Please include finished size of 16'4" x 60'4")
- A label with picture of the design is attached to the box
- Tracking info when possible

Please ship vinyls to:

Keystone Outdoor  
950 Tilton Road, Suite 104  
Northfield, NJ 08225  
Attn: Dan Sheeling