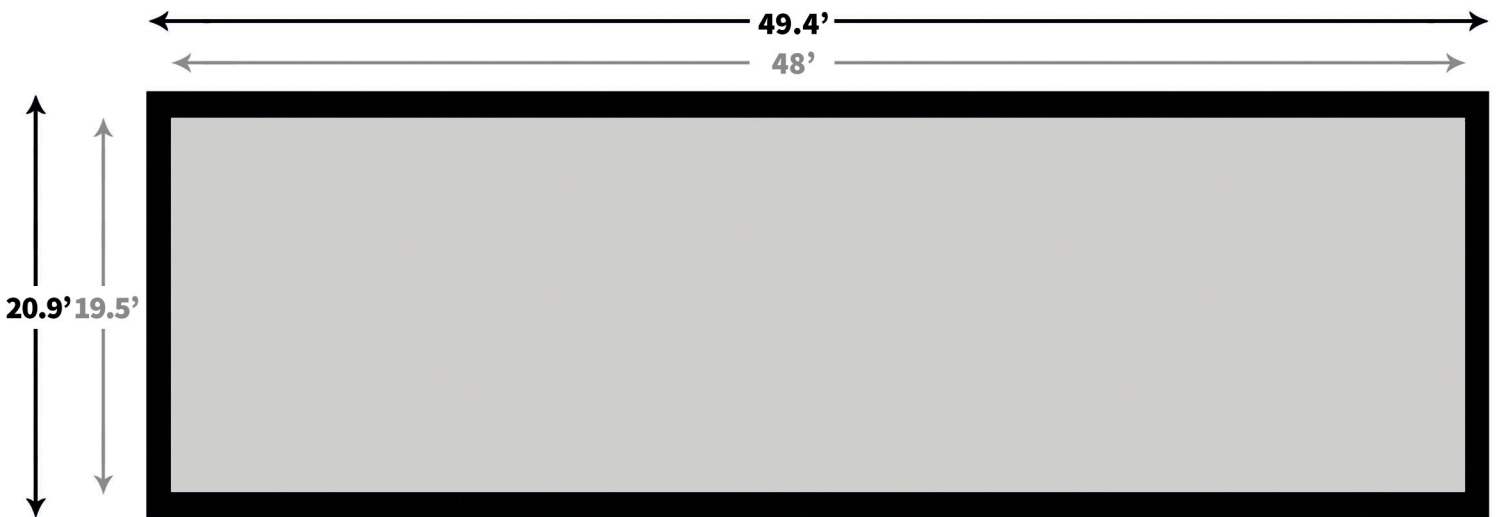




PRE-PRESS SPECS / ART REQUIREMENTS SHEET



LIVE COPY AREA

19.5'X48'

FINISHED SIZE

20'9"X49'4"

FINISHED SIZE W/ BLEED

20'833"X49'333"

8" BLEED PRINTED ON ALL 4 SIDES

■ LIVE COPY AREA

■ TOTAL PRINTED AREA

ALL JOBS SET UP WITH BLEED TO THE EDGE

ARTWORK REQUIREMENTS:

- Artwork should be sized at 1':1" ratio.
Example: 19.5x48 foot billboard would be 19.5x48 inches
- Acceptable file type: 300-500 dpi cmyk jpeg at quality of 10
- Artwork should be delivered 15 days prior to scheduled posting
- If color is critical, please provide corresponding pms or cmyk numbers for more exact matching

SHIPPING REQUIREMENTS:

Clients supplying finished materials must ensure:

- Finished size of vinyl should include additional 4" bleed and 4" pockets on all 4 sides (Please include finished size of 19'4" x 48'4")
- A label with picture of the design is attached to the box
- Tracking info when possible

Please ship vinyls to
Keystone Outdoor Advertising, Inc.
c/o Stewart Electric
3525 Amber Street
Philadelphia, PA 19134
Attn: Adam Lieber