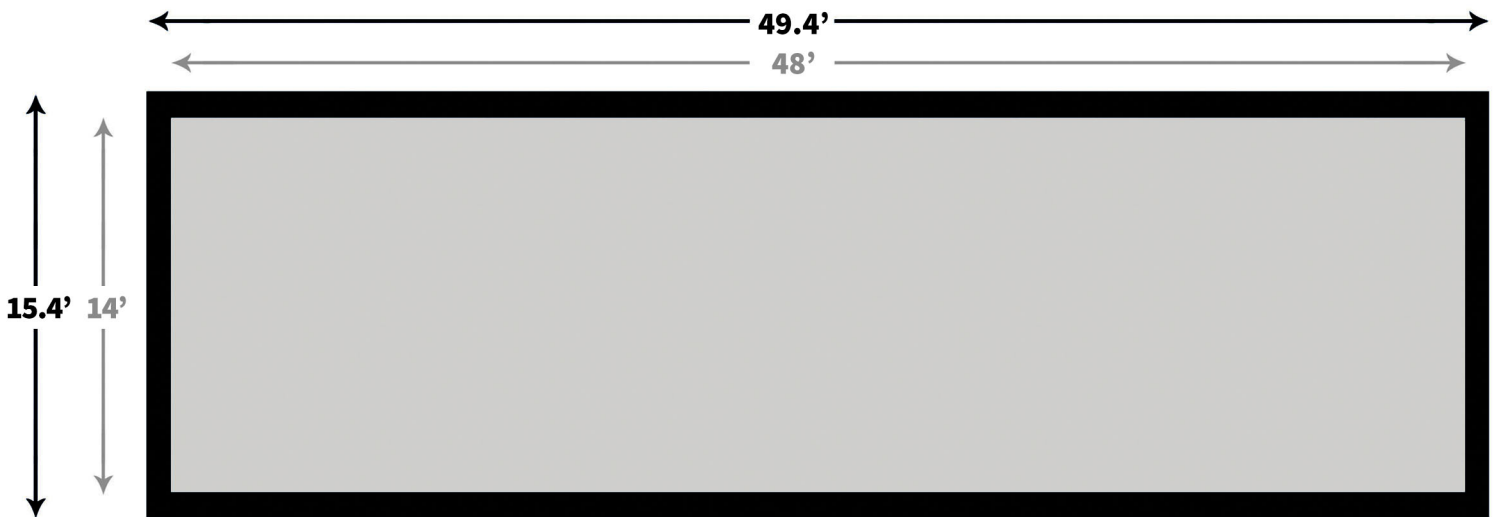




## PRE-PRESS SPECS / ART REQUIREMENTS SHEET



LIVE COPY AREA

14'X48'

FINISHED SIZE

15'4"X49'4"

FINISHED SIZE W/ BLEED

15'333"X49'333"

8" BLEED PRINTED ON ALL 4 SIDES

■ LIVE COPY AREA

■ TOTAL PRINTED AREA

ALL JOBS SET UP WITH BLEED TO THE EDGE

### ARTWORK REQUIREMENTS:

- Artwork should be sized at 1':1" ratio.  
Example: 14x48 foot billboard would be 14x48 inches
- Acceptable file type: 300-500 dpi cmyk jpeg at quality of 10
- Artwork should be delivered 15 days prior to scheduled posting
- If color is critical, please provide corresponding pms or cmyk numbers for more exact matching

### SHIPPING REQUIREMENTS:

**Clients supplying finished materials must ensure:**

- Finished size of vinyl should include additional 4" bleed and 4" pockets on all 4 sides (Please include finished size of 14'4" x 48'4")
- A label with picture of the design is attached to the box
- Tracking info when possible

Please ship vinyls to  
**Keystone Outdoor Advertising, Inc.**  
c/o Stewart Electric  
3525 Amber Street  
Philadelphia, PA 19134  
Attn: Adam Lieber