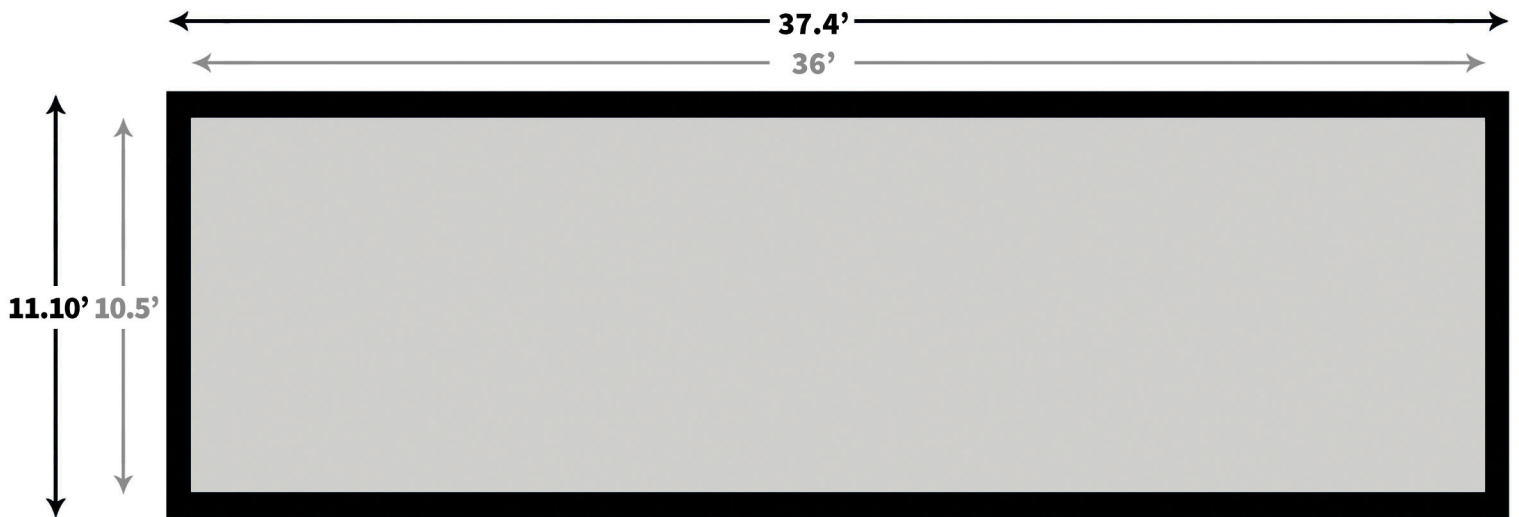




PRE-PRESS SPECS / ART REQUIREMENTS SHEET



| LIVE COPY AREA | FINISHED SIZE | FINISHED SIZE W/ BLEED |
|----------------|----------------|------------------------|
| 10'6" X 36' | 11'10" X 37'4" | 11'8.33" X 36'3.33" |

8" BLEED PRINTED ON ALL 4 SIDES

 LIVE COPY AREA
 TOTAL PRINTED AREA
ALL JOBS SET UP WITH BLEED TO THE EDGE

ARTWORK REQUIREMENTS:

- Artwork should be sized at 1':1" ratio.
Example: 10.5x36 foot billboard would be 10.5x36 inches
- Acceptable file type: 300-500 dpi cmyk jpeg at quality of 10
- Artwork should be delivered 15 days prior to scheduled posting
- If color is critical, please provide corresponding pms or cmyk numbers for more exact matching

SHIPPING REQUIREMENTS:

Clients supplying finished materials must ensure:

- Finished size of vinyl should include additional 4" bleed and 4" pockets on all 4 sides (Please include finished size of 10'10" x 36'4")
- A label with picture of the design is attached to the box
- Tracking info when possible
- **For units: #712, #713 please ship vinyls to:**

Keystone Outdoor Advertising, Inc.
201 Clayton Street
Chester PA, 19013